

2015*16 SEASON RECAP

TOGETHER WE ACCOMPLISHED MORE THAN EVER!



2015*16 FIRSTS

WE CHAMPIONED MUSIC AS NEVER BEFORE, bringing the Symphony's Big Tent to Brown's Island, Church Hill, Jackson Ward and Henrico for free community performances!

WE EXPANDED ON OUR EDUCATIONAL OFFERINGS, launching a free after-school strings program—V.I.B.E., adding a LolliPops holiday concert, and commissioning an original score for our Youth Orchestra!

WE INVESTED IN OUR FUTURE, developing a new Strategic Plan, welcoming Associate Conductor, Chia-Hsuan Lin, and adding a new full-time orchestra position!



OVERALL ORGANIZATIONAL GROWTH

266 TOTAL PERFORMANCES, INCLUDING:

- NEW!** 4 Free RVA Big Tent Concerts
- NEW!** 4 Dominion Casual Fridays Concerts
- NEW!** 4 Sold Out Hardywood Shows

153 In-School Educational Concerts

HIGHEST SELLING Masterworks Concert to date



PRESS + TESTIMONIALS

"The Richmond Symphony has classics on tap. The musicians are brewing up a good time. There's a cask of instruments in the tasting room."

-Zachary Reid,
Richmond-Times Dispatch



"The Richmond Symphony plays an important role in nurturing a love of music for countless children and families in Central Virginia...For more than fifty years, the Symphony has offered youth music programs, giving families a place to learn, to perform, to listen and to grow."

-Lisa Crutchfield, Richmond Family Magazine

12,600
FACEBOOK
LIKES



/richmondsymphony

3,800
TWITTER
FOLLOWERS



@rvasymphony

3,000
INSTAGRAM
FOLLOWERS



@rvasymphony

THANK YOU FOR YOUR SUPPORT WHICH MAKES ALL WE DO POSSIBLE. ❤️❤️❤️

PRESS + TESTIMONIALS CONTINUED

"Come & Play has taken its place among the best Richmond traditions."



- Bill Lohmann,
Richmond-Times Dispatch

"Saturday's performance all but blew the lid off..."

- Clarke Bustard,
Richmond-Times Dispatch



"Under the Big Tent, we'll be playing orchestral music of all kinds for families in their own backyards. The Big Tent moniker is a metaphor for what we hope it will accomplish: building communities, harnessing neighborhood pride and bringing people together from near and far – inclusively and without barriers to access – through the power of live music."

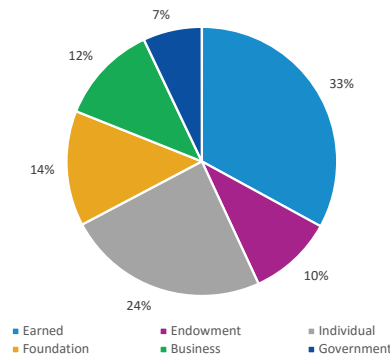
- David Fisk,
Executive Director, Richmond Symphony



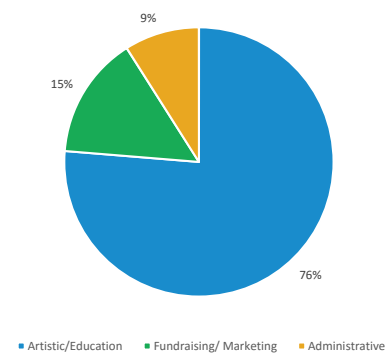
Financial Snapshot

| Area | FY2016 |
|---------------|-------------|
| Contributed | \$3,790,054 |
| Earned | \$1,792,918 |
| Total Revenue | \$5,582,972 |
| Expenses | \$5,531,197 |
| Net | \$51,775 |

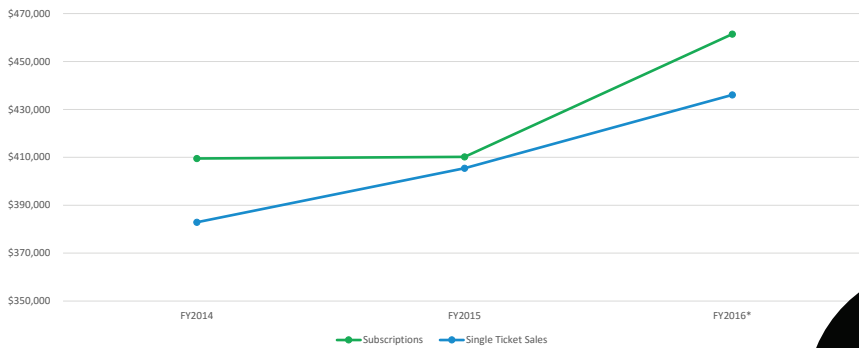
2015-2016 Season Sources of Revenue



2015-2016 Season Expenses



Three-Year Ticket Sales Growth



LOOKING AHEAD TO 2016*17

SOLD OUT Opening Night concert with Itzhak Perlman!

BIG TENT CONCERTS + FESTIVALS at ChesterFest, Maymont and Richmond's Southside.

WILL REACH OVER 50,000 STUDENTS through school-based education and community outreach programs.

2016*17 SEASON major works including Strauss - Don Juan, Dvořák - Symphony No. 7, Berlioz - Romeo and Juliet, Schubert - Unfinished Symphony, Brahms - Symphony No. 1, Tchaikovsky - Violin Concerto, and Elgar - Cello Concerto.

VISIT WWW.RICHMONDSYMPHONY.COM TO LEARN MORE ABOUT OUR WORK!

