

Announcing <u>4U- A Symphonic Celebration of Prince</u> with the Richmond Symphony Coming to the Altria Theater Sunday, Sept 9 @ 7:00 PM Tickets on Sale Friday, March 18 at 10am

(*Richmond, VA, May 15, 2018*) – Red Tail Entertainment and SMG Richmond join Live Nation Urban and TCG Entertainment to announce *4U-A Symphonic Celebration of Prince* will play the Altria Theater Sunday, September 9 @ 7:00 PM. Tickets go on sale this Friday, March 18 at 10am at the Altria Theater Box Office, online at altriatheater.com, E-TIX.com or call 1 - 800-514-3849.

Live Nation Urban and TCG Entertainment have created the first and only official estate-approved symphonic Prince celebration -- **4U- A Symphonic Celebration of Prince**. Throughout the course of the evening you will hear the music of Prince like never before -- **with the Richmond Symphony** playing an extensive musical catalog. We'll hear his greatest hits, as well as some of his lesser known gems in this musical celebration. Questlove, an avid Prince fan, has helped curate the music and arrangements that will be played by the symphony.

April 21, 2016 will live in infamy as the day we lost a genius, an icon, a legend. Prince is widely regarded as one of the best musicians ever to live, and one of the greatest showmen of all time. His music makes up the soundtracks of our lives- from the parties of our youth to our weddings; and we share his music with our children who repeat the cycle. Great music lives on forever, and, it's with this in mind that we introduce "4U: A Symphonic Celebration of Prince."

The Richmond show is part of an extensive 2018 tour with shows in both the United States and Europe.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. For additional information, visit www.livenationentertainment.com.

About TCG

TCG Entertainment <u>www.TCGENT.com</u> is the industry leader in the creation, production, booking and marketing of live entertainment productions and events. TCG has over 20 years of experience in the entertainment industry with a focus on symphonic, family, music, and other live touring properties.

Current and past productions include A Night of Symphonic Hip Hop, multiple productions of Cirque Musica www.CirqueMusica.com, A Night of Symphonic Rock, REWIND-Celebrating the 80s, and more.

For more information in Richmond, contact:
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